



ASIAN BEAUTY& COSMETICS SCIENCE FORUM

WHERE BEAUTY CONNECTS.

FUTURE BEGINS.

COSMETICS INTERNATIONAL FORUM
2027 in SAGA

2027/2Days
03.02 TUE. – 03.03 WED.

Sponsorship Opportunities
September 2026 – 3rd edition

About the Cosmetic Project

Saga Prefecture = Cosmetics Prefecture SAGA

Blessed with abundant natural resources, Saga Prefecture makes the most of the region's rich assets located at the heart of Asia.
Our goal is to become "Asia's most cosmopolitan city for the cosmetics business."

What is the Cosmetic Project?

Saga Prefecture and northern Kyushu, with Karatsu City and Genkai Town at the core, are working together to build a cosmetics industry cluster that supports beauty and health, while ensuring a stable supply of natural ingredients.

Cosmetics Industry Cluster



Supply of Natural Ingredients



Positioning Saga as Asia's Cosmetics Business Hub

Saga Cosmetic Project

1. Building a Cosmetics Industry Cluster



Attract cosmetics companies to Saga Prefecture
Support challenges from non-cosmetic industries
Strengthen “manufacturing” and “human resource development” in Saga’s cosmetics industry

3. Research & Development and Human Resource Development



Collaborate with Saga University’s Faculty of Cosmetic Science to promote R&D and human resource development
Support challenges from diverse industries

2. Developing Cosmetics Ingredients from Saga Prefecture’s Natural Resources



4. Collaboration with Overseas Partners



Collaborate with overseas cosmetics industry clusters
Strengthen ties with Asia (South Korea, Taiwan, Thailand)

New Challenges for the Cosmetic Project

Cosme week Tokyo 2026



Jan. 2026

Sharing the Cosmetics Initiative with the world



From Abandoned Farmland to a Cosmetics Hub



Citrus Blossoms



Herb Cultivation

Growing cosmetic ingredients on unused farmland in Karatsu and Genkai



THREE Yobuko Distillery — Opened Oct. 2025

Making SAGA a cosmetics destination for visitors from Japan and abroad

Cosmetics Business Community “CosPa”



Connecting cosmetics with other industries to create new business from Saga

Saga Prefecture Cosmetics Gift Project



Bringing the Power of Cosmetics to Everyone in Saga

Saga University Faculty of Cosmetic Science

University partnership supports the prefectural vision

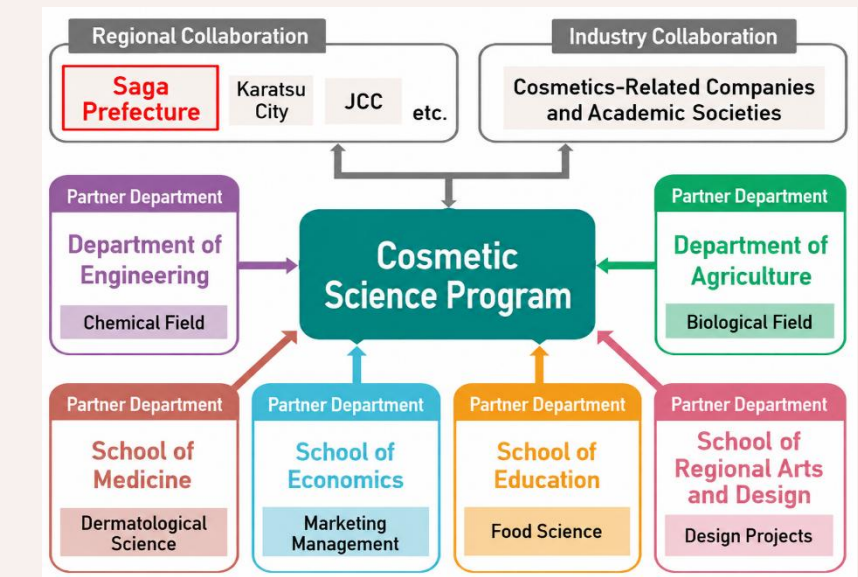


May 2025
Saga Prefecture × Saga
University
Partnership Agreement



Opened Apr. 2026
30 places / 11.3× applicant ratio

A first for a national university



Developing the next generation of cosmetics talent in Saga

Launching collaboration with Asian cosmetics clusters



Jun. 2025
GCC Asia-Pacific Division established

The only participation at the municipal level



Positioning Saga as Asia's Cosmetics Business Hub

ASIAN BEAUTY & COSMETICS SCIENCE FORUM 2027 in SAGA

Dates: March 2-3, 2027 (Tue-Wed)

Venue: SAGA Arena



Asian Beauty
From Saga to the World



International Trade Exhibition
Showcasing globally recognized Asian Beauty
from Saga Prefecture



Cutting-Edge Technology
From Saga to the World

Researchers from around the world
share their work at the International
Conference, positioning Saga as a
global hub of knowledge



Global stakeholders
gather in Saga

Industry professionals from
around the world gather and
connect
in Saga, home of the
Cosmetic Project



An event for everyone to discover the latest cosmetics
and expand their beauty knowledge

Website



FORUM OVERVIEW

The Asian Beauty & Cosmetics Science Forum 2027 in SAGA is Japan's first international forum dedicated to bringing together the fields of cosmetic science and the cosmetics industry.

In collaboration with the **GCC Asia-Pacific Division**, the Forum will welcome cosmetics companies, researchers, universities, and industry leaders from across Asia and beyond.

Serving as a platform for science, business, and innovation, the Forum aims to foster new partnerships, accelerate international collaboration, and showcase the future of Asian beauty from Saga to the world.

Event	ASIAN BEAUTY & COSMETICS SCIENCE FORUM 2027 in SAGA
Dates	March 2 (Tue) – March 3 (Wed), 2027
Venue	SAGA Arena (Saga City, Saga Prefecture)
Organizer	Japan Cosmetic Center (JCC)
Co-organizers	Saga Prefecture · Karatsu City · Genkai Town · IBITA (International Beauty Industry Trade Association)



Japan’s first event held in collaboration with

GCC Asia - Pacific Division



Images Courtesy of SAGA Arena

ACCESS



■ By Air

Take the Saga City Bus Airport Line to Saga Station Bus Center.
From there, follow the bus directions below.

■ By Bus

From Platform 2, Saga Station Bus Center

○ Saga City Bus

[30] toward SAGA Sunrise Park / Driver's License Center

○ Showa Bus

[73] toward Furuyu Onsen

[74] toward Nakabaru/Ogi

[75] toward AEON Mall Saga Yamato / Showa Bus Saga Office
Get off at SAGA Sunrise Park (in front of the City Cultural Hall).

■ On Foot

Approx. 15 minutes from JR Saga
Station

PROGRAM HIGHLIGHTS

Four Pillars of the Forum

01

Global Trade Exhibition

Explore innovative products, technologies, and services from leading cosmetics companies and industry clusters across Asia.

02

International Conference

Hear from industry experts, researchers, and academics as they share the latest advances in cosmetic science, technology, and market trends.

03

Networking Reception

Connect with exhibitors, speakers, and delegates from around the world at the official networking reception on the opening day.

04

Industry Tour

Discover Saga's cosmetics ecosystem through exclusive visits to leading companies, research facilities, and innovation hubs.

Synergy
Through
Co-creation



Science

×



Business

×



Networking

Connect with leading researchers and technology innovators.

WHY THIS FORUM

Two days connecting cutting-edge Technology with Asian beauty

An international forum where science and business converge at SAGA Arena



10,000

Expected Visitors



1st

of its kind in Japan



4+

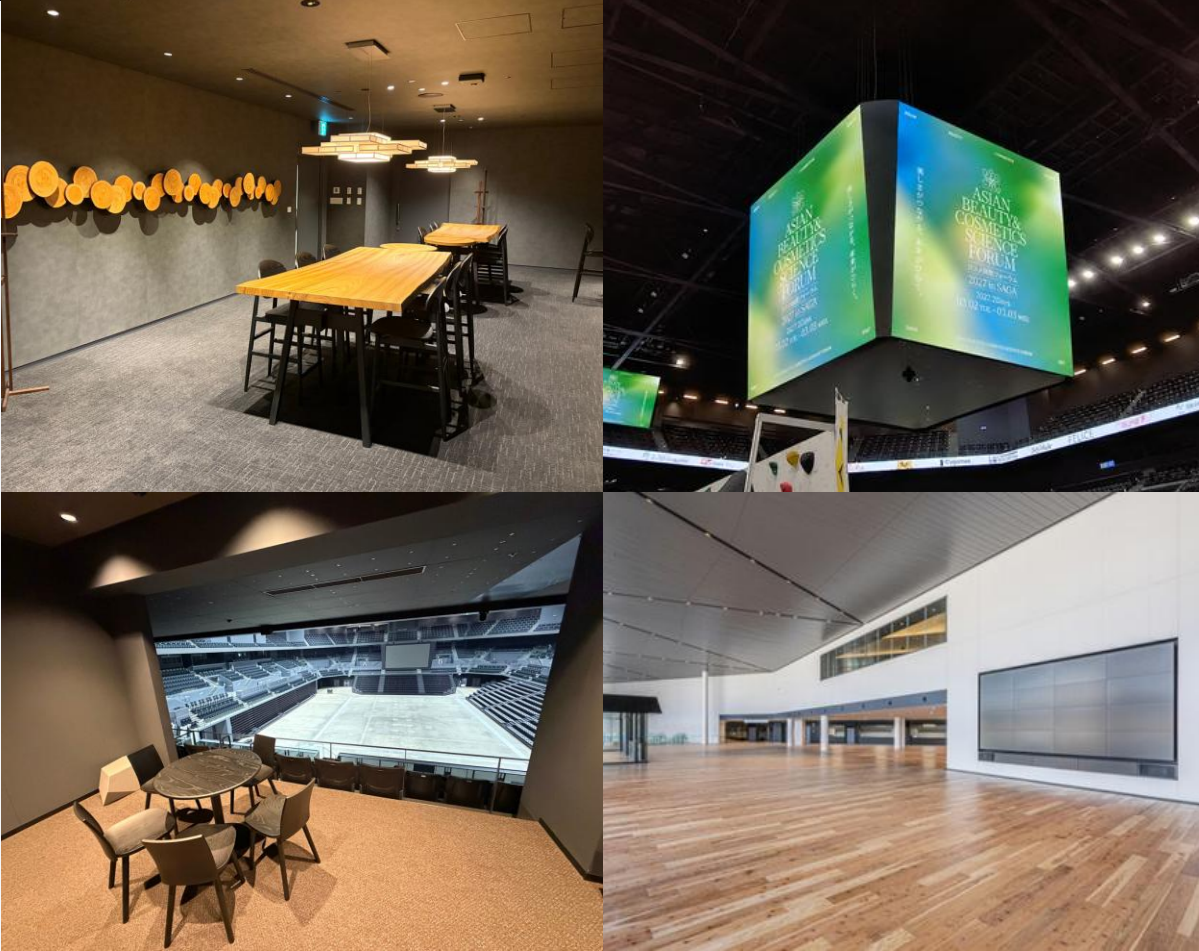
GCC Asia-Pacific

Japan · Korea
Taiwan · Thailand



Awards

Startup & Academic
Pitch Awards



WHY EXHIBIT

A Global Stage for Asian Beauty

Reach key markets, build partnerships, and grow your brand across Asia — all from a single stage in Saga.



Access to Asian Markets

Reach key markets and buyers across Asia.



International Business Matching

Meetings and networking with industry professionals.



Research & Innovation Partnerships

Connect with leading researchers and technology innovators.



Brand Visibility

Increase your brand exposure through multiple promotional opportunities.



Networking With Industry Leaders

Build relationships with decision-makers, experts, and future partners.



Cross-Border Collaboration

Explore joint ventures and collaborations to drive sustainable growth.

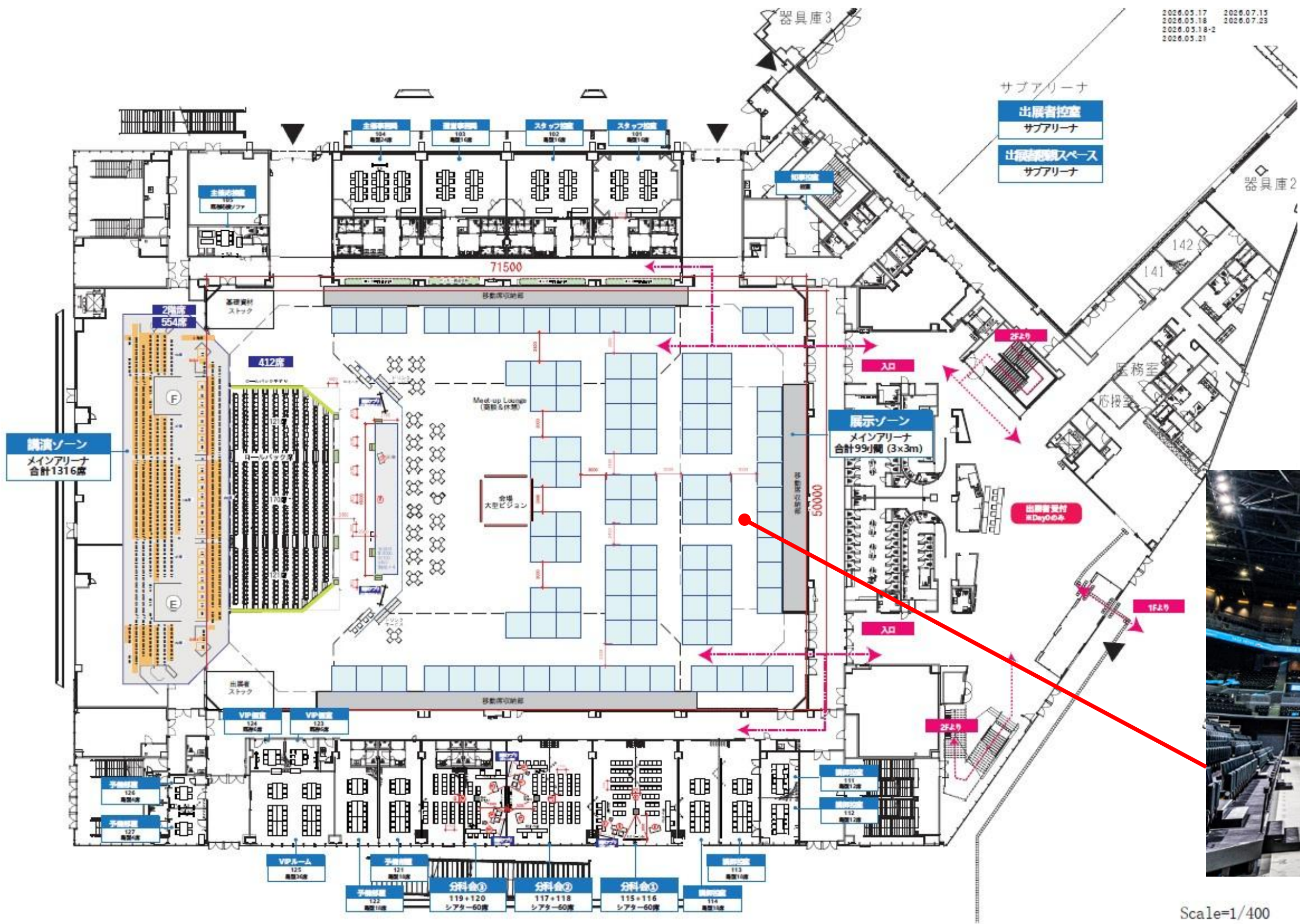
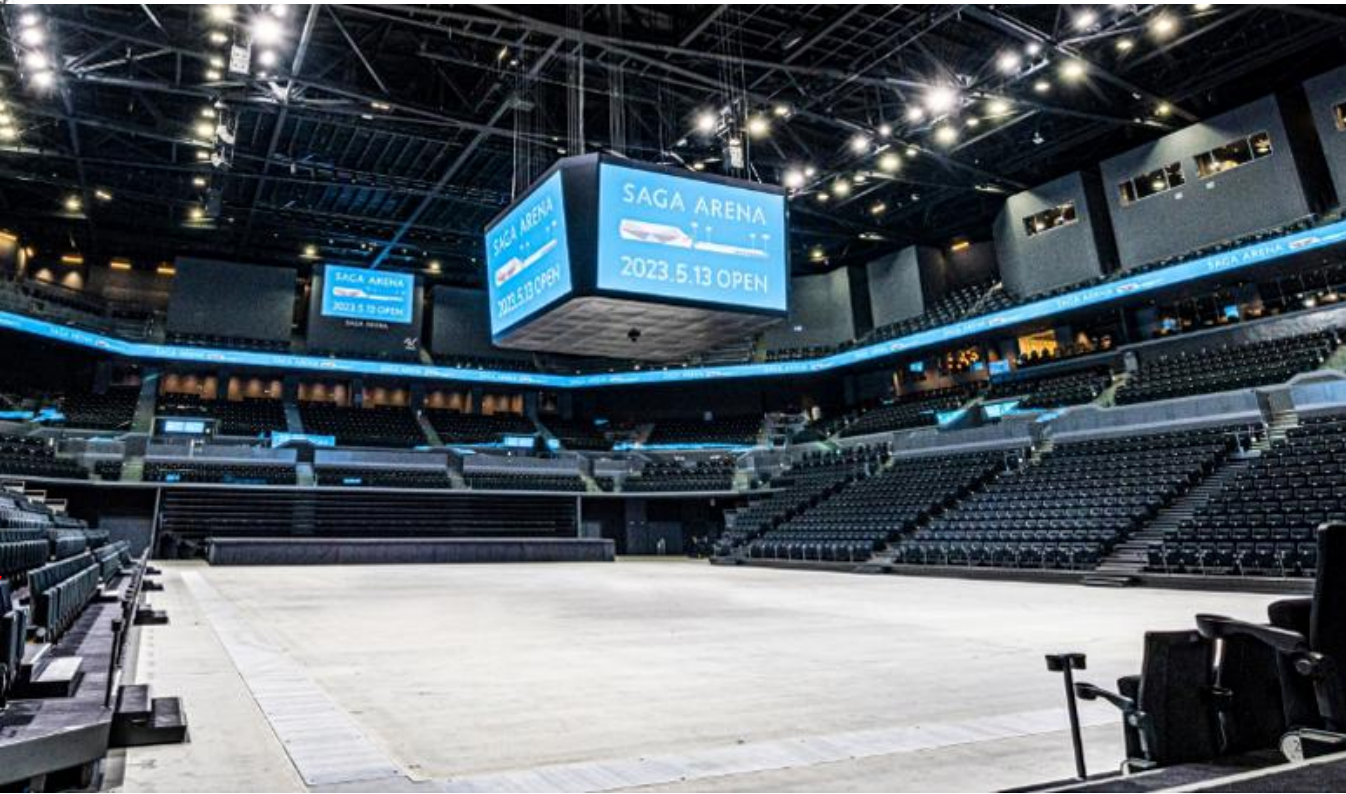
Three-Day Program



*Program is subject to change.

TENTATIVE VENUE LAYOUT

*Layout is subject to change depending on exhibitor participation.



Scale=1/400

Sponsorship Packages

*All prices exclude tax.

Category	VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
1) Advertising / Company Logo on Main Screen	●	●	—	—	—	—	—
2) Use of 3F Premium Suite	●	●	—	—	—	—	—
3) Company Logo on Attendee Name Badge	●	●	●	—	—	—	—
4) Product Samples in Attendee Giveaway Bags	●	●	●	—	—	—	—
5) JCC Guided Business Matching Tour	●	●	●	—	—	—	—
6) Company Logo on Ribbon LED Display	●	●	●	●	—	—	—
7) Priority Speaking Opportunity <small>(Breakout Session)</small>	●	●	●	●	—	—	—
8) 2F Entrance Screen (Video) <small>*Content to be supplied</small>	●	●	●	●	—	—	—
9) Company Logo in Official Brochure	●	●	●	●	—	—	—
10) Complimentary Networking Reception Invitations	5 guests	5 guests	3 guests	2 guests	—	—	—
11) Exhibition Booth(s) Included	6 booths	2 booths	2 booths	1 booth	—	—	—
12) Company Logo on Sponsor Flags	●	●	●	●	●	—	—
13) Company Logo on Venue Panels	Largest	XXL	XL	XL	Large	Medium	Small
14) Official Website & Promotional Media	Largest	XXL	XL	XL	Large	Medium	Small

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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1) Advertising / Company Logo on Main Screen



* For illustration only

Display your logo and promotional video on the center-hung main screen above the arena floor. High-impact exposure between stage programs puts your brand in front of the entire audience at memorable moments, reinforcing your presence as a Forum sponsor and enhancing brand credibility.

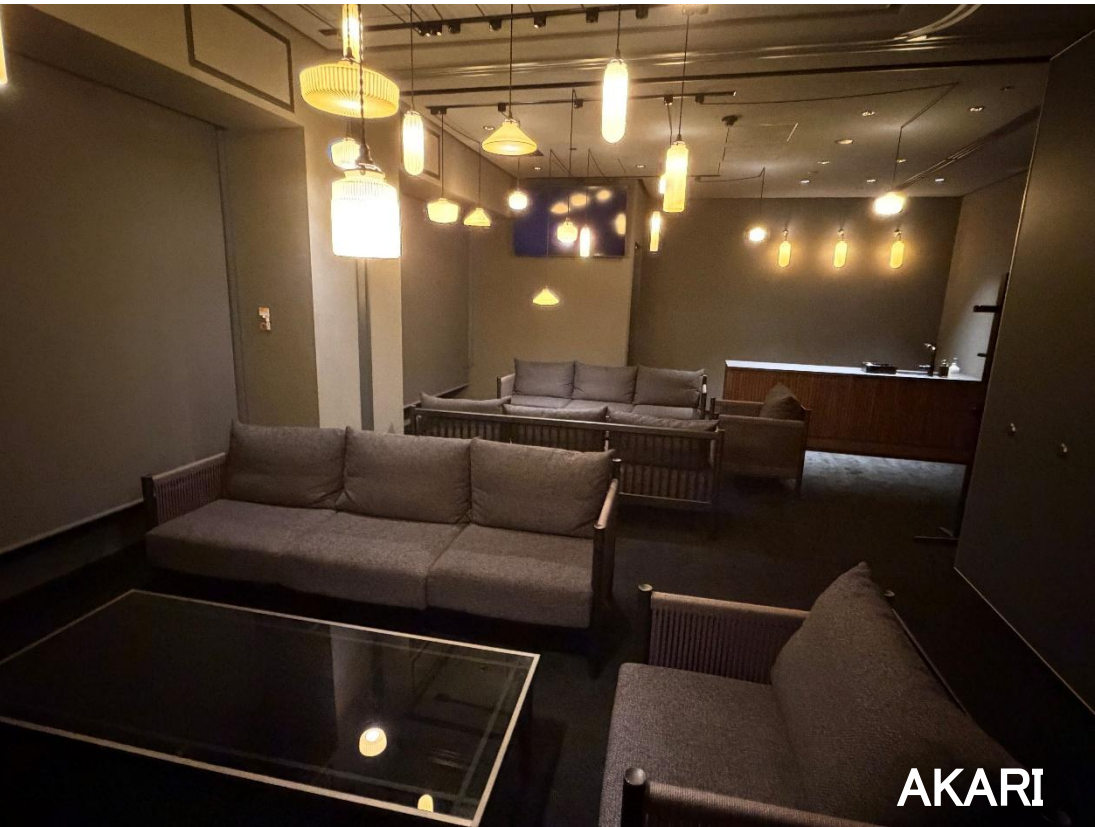
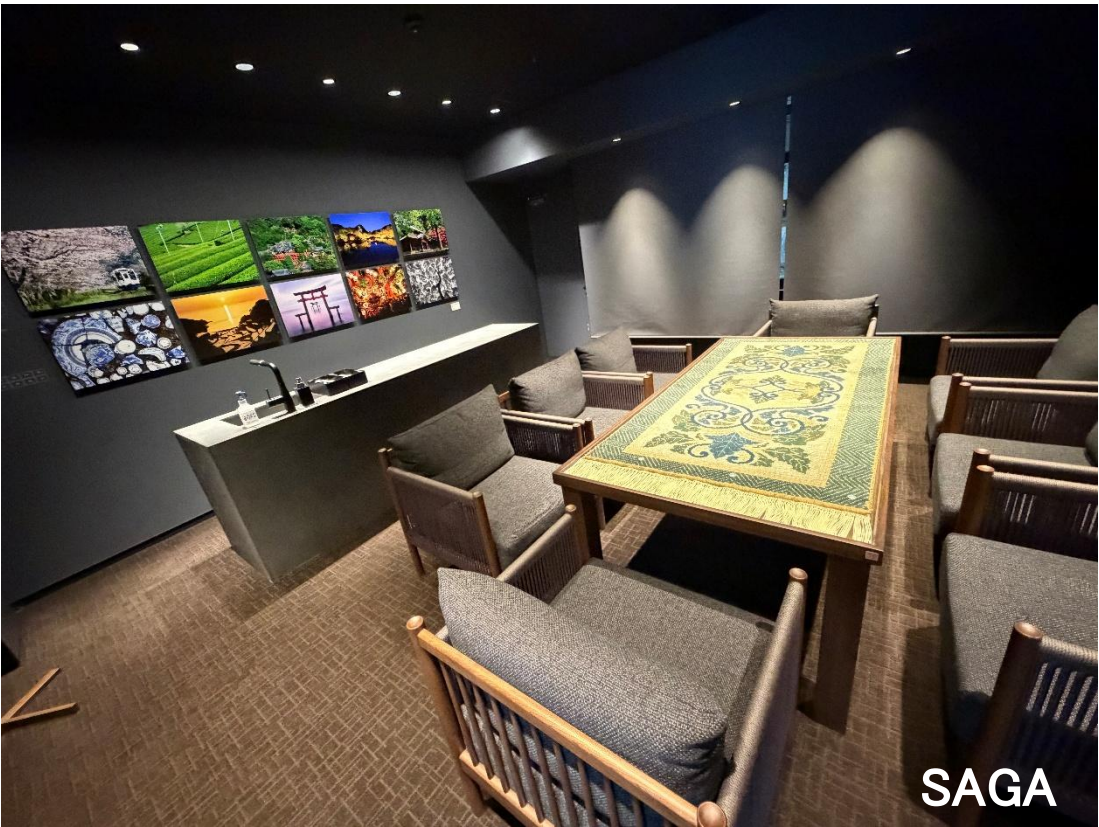
- *The screen will be used for stage content during stage programs.
- *Frequency depends on the number of sponsors requesting airtime; content will be shown as often as possible during event hours.

- Size: 289 in. (H3.6 × W6.4 m)
 - Screens: 4
 - Audio: Yes
 - Duration: 15 or 30 sec.
 - Content: Video or still image
- *Please contact us if you do not have display-ready content.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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2) Use of 3F Premium Suite

*Photos below show part of the room.



A refined setting away from the main arena where conversation takes center stage. Use the premium suite for focused business discussions, private guest meetings, networking, and product or service introductions. The relaxed environment is designed to foster relationships and deeper conversations. Optional branding, sampling, mini-displays and networking activations can also be discussed.

***Please contact us for usage details.**

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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3) Company Logo on Attendee Name Badge



Place your logo on the name badges worn by attendees and exhibitors throughout the Forum. Repeated visibility during greetings, business-card exchanges and booth visits creates natural, sustained brand exposure while positioning your company as a supporter of the Forum.

*Badge design example



- *Please provide logo data.
- *Badge artwork will be designed separately.
- *Logo size may vary depending on the number of sponsors.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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4) Product Samples in Attendee Giveaway Bags



Include your product samples or trial items in attendee giveaway bags for direct distribution at the venue. This creates a hands-on product experience and an effective opportunity to promote launches, encourage trials and build brand awareness.

- Size: Up to A4 (larger items must be folded to A4 or smaller)
- Bag: Milky white or translucent, 1–2 color event logo
- Quantity: 5,000

***Details are tentative.**

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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5) JCC Guided Business Matching Tour



Join a small-group business matching tour led by JCC staff. Based on your interests and business needs, we introduce selected companies and research institutions, creating opportunities for introductions, business-card exchanges and follow-up discussions that may lead to new business, joint research or international partnerships.

- ① Orientation:
Overview of the exhibition, exhibitors, research institutions and key themes.
- ② Featured Booths:
Guided visits to representative ingredient, biotech, academic and international exhibitors.
- ③ Business Matching:
JCC introduces companies aligned with participant needs for brief introductions and discussion.
- ④ Closing:
Identify follow-up interests and connect participants to individual business meetings.

*Please let us know in advance if there are specific companies you would like to meet.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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6) Company Logo on Ribbon LED Display



Display your company name or logo on the ribbon LED display encircling SAGA Arena. Its continuous visibility throughout the venue delivers repeated brand exposure without interrupting the program, strengthening recognition and sponsor presence.

- *Please provide logo data.
- *The number and size of logo placements may vary depending on sponsor participation.

- Total length: 255 m (H0.8 × W255 m)
- Audio: No

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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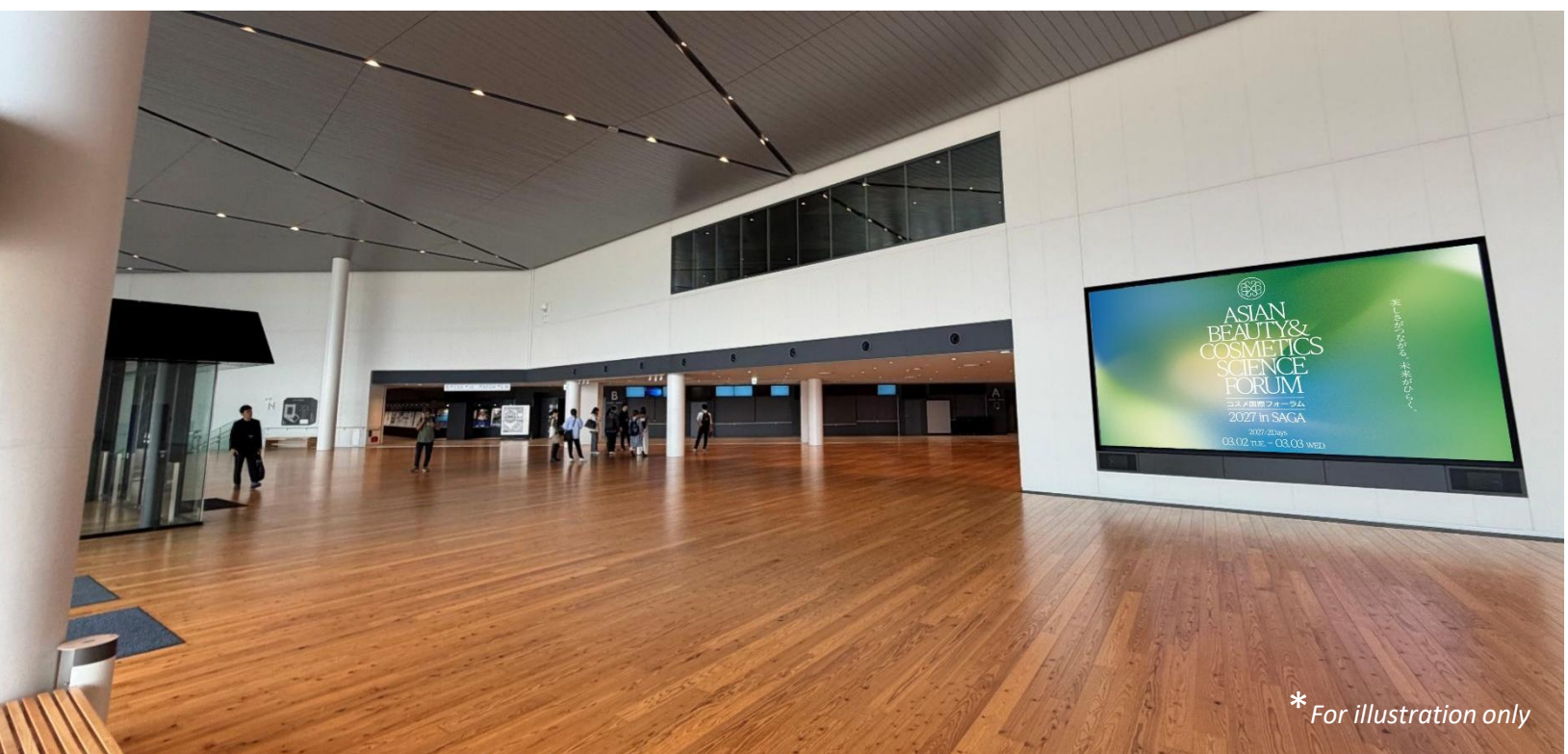
7) Priority Speaking Opportunity (Breakout Session)



Sponsors receive priority opportunities to speak in breakout sessions. Present your technologies, products, research results and initiatives directly to highly engaged industry professionals and researchers, creating deeper connections beyond the exhibition booth.

*Please contact us for usage details.

8) 2F Entrance Screen (Video)



Show your corporate or brand promotional video on the large screen facing the venue entrance. This highly visible location reaches attendees as they enter and leave, providing a strong opportunity for awareness and branding.

- Duration: 15 or 30 sec. / Content: Video or still image

*Please contact us if you do not have display-ready content.
 *Frequency depends on sponsor participation; content will be shown as often as possible during event hours.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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9) Company Logo in Official Brochure



Place your company name or logo in the official Forum brochure distributed to attendees. Alongside venue and program information, your sponsorship will be visible to a broad audience of exhibitors, companies, researchers and visitors from Japan and overseas.

- Size: A3 landscape open / A4 portrait finished (planned)
- Quantity: 15,000 copies

- *Please provide logo data.
- *Brochure artwork will be designed separately.
- *Logo size may vary depending on sponsor participation.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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10) Complimentary Networking Reception Invitations



Meet international guests, sponsors, exhibitors, speakers and other key Forum participants at a standing reception for approximately 100 guests after Day 1. The relaxed setting supports relationship-building, new business, joint research and international networking.

*Further details will be announced.

- Date & Time: March 2, 2027 (Tue), 18:30–20:00 (planned)
- Venue: “Delta 00,” 3F, SAGA Arena

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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11) Exhibition Booth(s) Included (Basic Booth Package)

1 Booth

3 m × 3 m

- Back and side panels H2500 mm (Octanorm)
- Fascia H300 mm
- Display table with white cloth W1800×D900×H700 mm ×1
- Company name board W1800×H200 mm
- LED bar light ×1
- Folding chairs ×2
- *Floor carpet not included

2 Booths

6 m × 3 m

- Back and side panels H2500 mm (Octanorm)
- Fascia H300 mm
- Display tables with white cloth W1800×D900×H700 mm ×2
- Company name board W1800×H200 mm
- LED bar lights ×2
- Folding chairs ×4
- *Floor carpet not included

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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12) Company Logo on Sponsor Flags



- Quantity: 10 flags per set; approx. 10–15 companies per flag

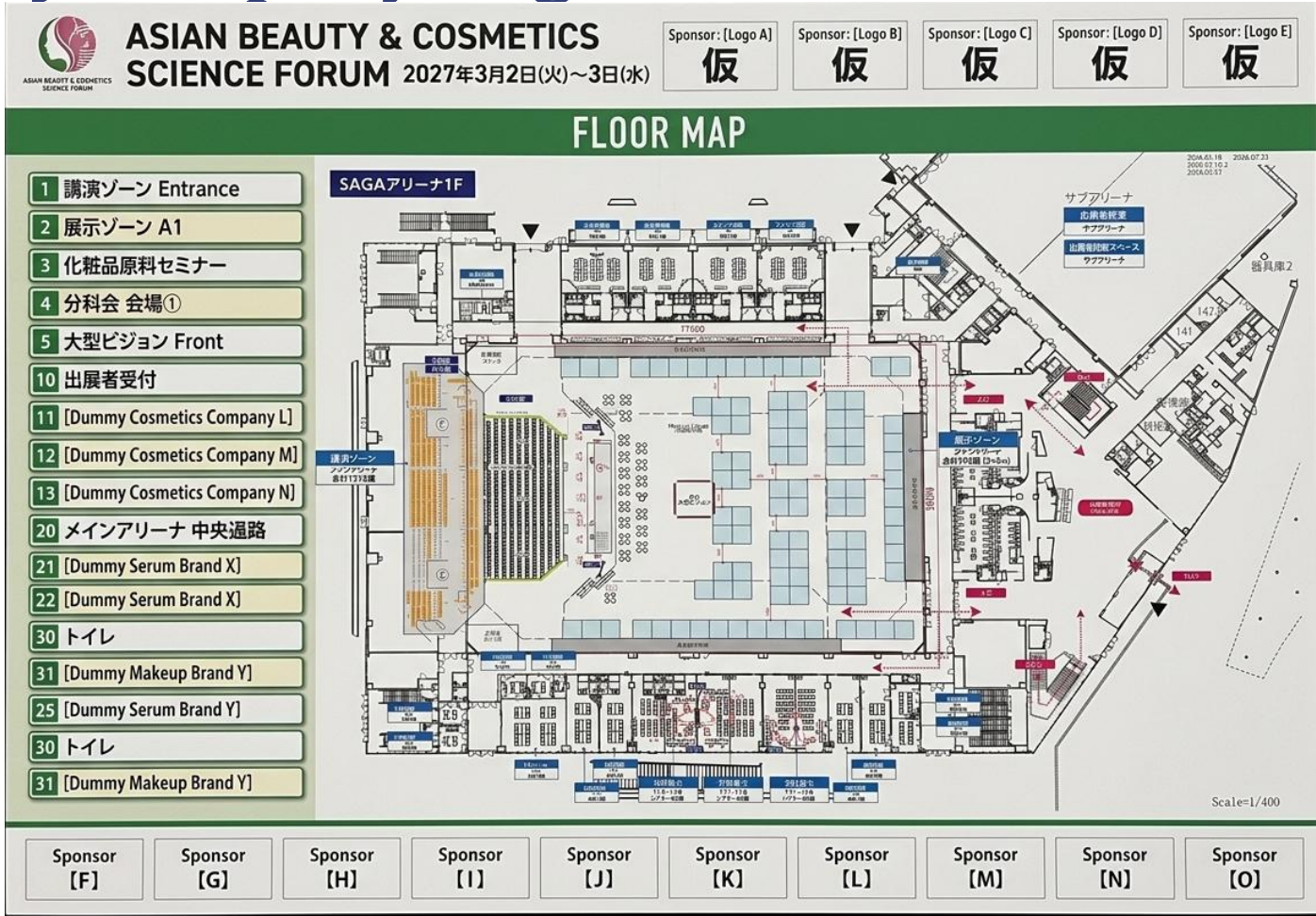
Display your logo on sponsor flags installed around the venue. Combined with the Forum key visual, the flags provide continuous brand exposure and reinforce your presence as an official sponsor as attendees arrive.



- *Please provide logo data.
- *Flag design shown is illustrative; final artwork will be created separately.
- *Logo size may vary depending on sponsor participation.
- *Installation locations are being finalized.

VIP (¥ 10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
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13) Company Logo on Venue Panels



** For illustration only*

Display your logo on information and decorative panels throughout the venue, providing sustained exposure to exhibitors, companies, researchers and visitors from Japan and overseas.

14) Official Website & Promotional Media



Your logo will appear on the official Forum website and other promotional media, creating ongoing visibility before and during the event among companies, researchers and general visitors.

À La Carte Sponsorship Options

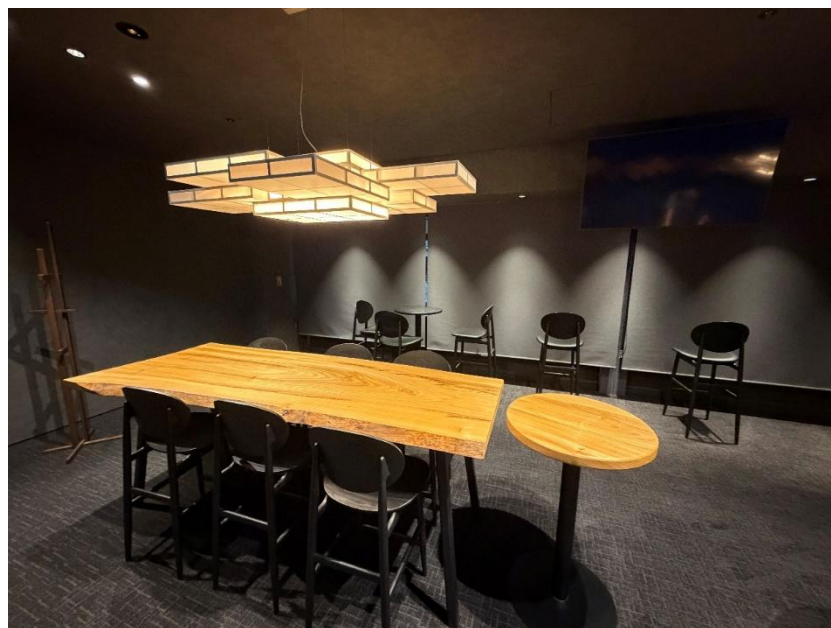
*All prices exclude tax.

1) 3F Premium Lounge [2 Days]	¥ 2,000,000	*See p.27
2) 3F Sponsor Room (CUBE) [1 Day]	¥ 100,000	*See p.28
3) 2F Entrance Screen (Video) [2 Days] *Content to be supplied	¥ 100,000	*See p.20
4) Product Samples in Attendee Giveaway Bags	¥ 150,000	*See p.17
5) Ribbon LED Advertising / Logo Display [2 Days]	¥ 200,000	*See p.19
6) Company Logo on Sponsor Flags	¥50,000/company	*See p.24 *10 flags/set
7) Logo on Big Board	¥400,000/slot	*See p.29 *Per slot

À La Carte Sponsorship Options

1) 3F Premium Lounge

¥ 2,000,000



An exclusive space for sponsors in the 3F Premium Lounge. The refined setting supports business meetings, information exchange and displays with companies, researchers and stakeholders from Japan and overseas—creating an environment for deeper dialogue, new business, joint research and partnerships.

*Area: 120 m².

*Please contact us for usage details.

À La Carte Sponsorship Options

2) 3F Sponsor Room (CUBE) [1 Day]

¥ 100,000



A semi-private meeting space that keeps you close to the energy of the event while allowing focused conversation. Ideal for business-card exchanges, proposals, negotiations, VIP hosting and business meetings, it provides a professional setting where new connections can quickly develop into meaningful opportunities.

*Room size: 12 m² or 14 m².
*Please contact us for usage details.

À La Carte Sponsorship Options

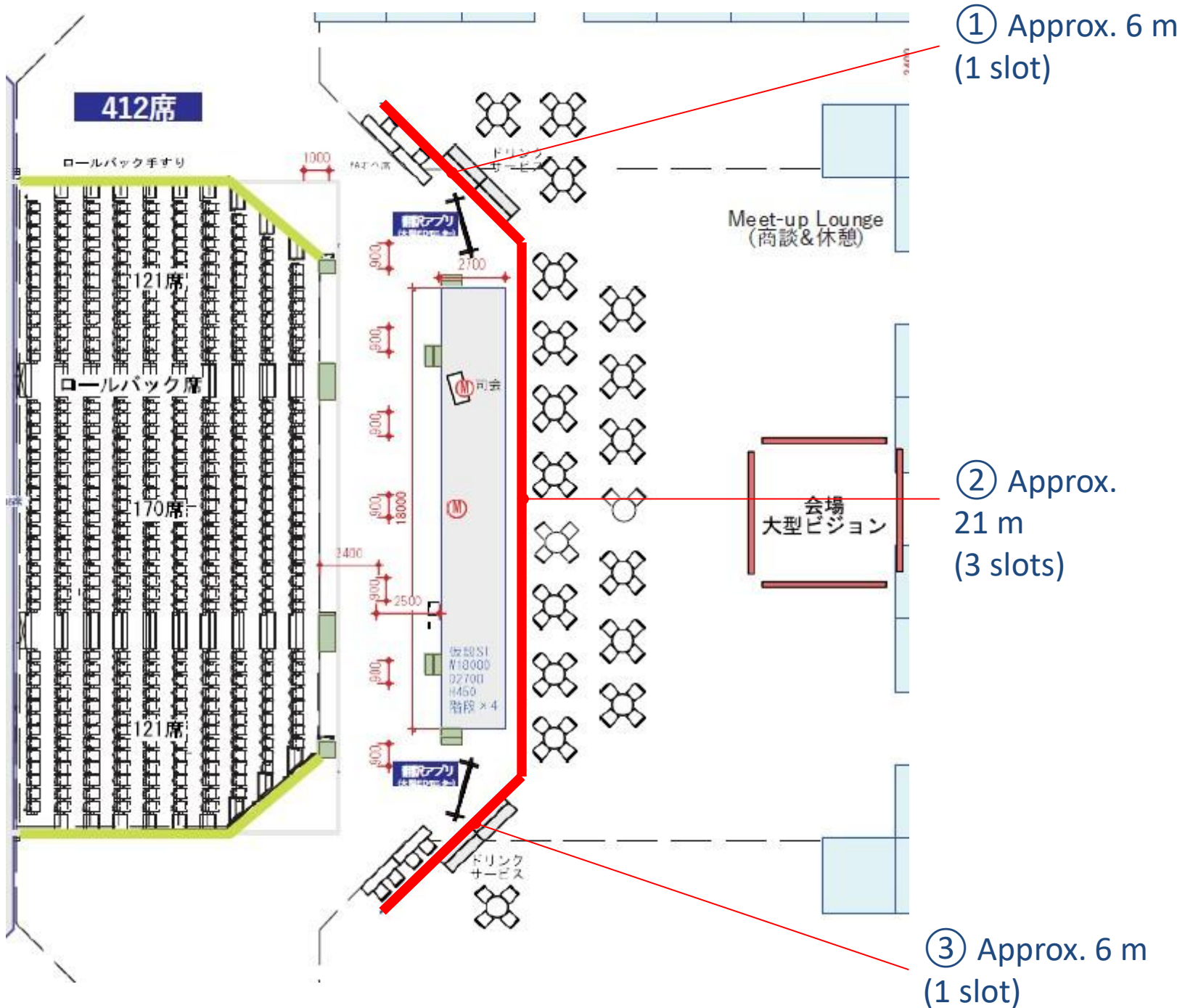
7) Logo on Big Board

¥400,000/slot

Display your logo on the approximately 33-meter “Big Board” behind the main stage. Positioned directly opposite the venue entrance, it creates a powerful first impression and strong brand visibility. The board is also likely to become a photo spot, extending exposure across memorable Forum moments.

- *Big Board dimensions are subject to change.
- *Please provide logo data.
- *Display-area dimensions are being finalized.
- *Logo size may vary depending on sponsor participation.

- Size: H900 mm × W7,000 mm
- Slots: Up to 5 (planned)

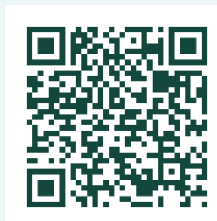


Sponsorship Application

For sponsorship inquiries, please use the application form on the official website
or contact us at the address below.



Official Website



<https://sagacosmeforum.com/en/>



Contact

sagacosmeforum-admin@convention.co.jp



**Sponsorship
Application Form**



<https://forms.gle/DrSfAj6QriRE5xkU8>

Application Deadline: October 31, 2026 (Sat)

Let's Bring Asian Beauty to the World Together !

Organizer
Japan Cosmetic Center (JCC)

Sponsorship office
sagacosmeforum-admin@convention.co.jp

Asian Beauty & Cosmetics Science Forum 2027 in SAGA
Sponsorship Terms and Conditions

【Chapter 1: General Provisions and Forum Overview】

Article 1. Organizer and Purpose of the Forum

Asian Beauty & Cosmetics Science Forum 2027 in SAGA is organized by the Japan Cosmetic Center (the “Organizer”). The purpose of the Forum is to provide a platform for international exchange in cosmetic science and business, promote the creation of new industries, the development of sales channels, and collaborative research, and establish Saga Prefecture as a hub for cosmetics business in Asia.

Article 2. Forum Overview

1. Name: Asian Beauty & Cosmetics Science Forum 2027 in SAGA
2. Dates: Tuesday, March 2 - Wednesday, March 3, 2027
3. Venue: SAGA Arena, 2-1-10 Hinode, Saga City, Saga Prefecture, Japan
4. Co-organizers: Saga Prefecture, Karatsu City, Genkai Town, and IBITA (International Beauty Industry Trade Association of Korea)

Article 3. Registration and Acceptance of These Terms

1. These Sponsorship Terms and Conditions (the “Terms”) apply to all contractual relationships between companies and organizations applying for sponsorship of the Forum (the “Sponsors”) and the Organizer and the Secretariat.
2. By completing the Sponsorship Registration procedures through the procedures designated by the Organizer, including the registration form, the Sponsor agrees to be bound by these Terms. However, the Sponsorship Agreement shall be deemed to have been concluded at the time specified in Article 6, Paragraph 3.

Article 4. Amendments and Additions to These Terms

The Organizer may amend these Terms, or establish additional or supplementary provisions, if the Organizer determines in its sole discretion that such amendment or rules are necessary for the smooth operation, safety, or security of the Forum. The Organizer will notify Sponsors promptly of any such amendment or additional or supplementary rules.

【Chapter 2: Sponsorship Eligibility and Registration Procedures】

Article 5. Eligibility for Sponsorship

Sponsors of the Forum shall be corporations, organizations, or individuals that meet all of the following requirements.

1. They agree with and support the purpose, objectives, image, and concept of the Forum

m.

2. They do not engage in any business or activities that violate applicable laws and regulations or public order and morals.
3. They are not affiliated with or otherwise associated with any anti-social forces and have no relationship with any such entities.
4. They do not infringe upon, or pose a risk of infringing upon, the rights, credibility, or reputation of any third party.
5. There is no risk that their activities will adversely affect the operation or social credibility of the Forum.
6. There are no other circumstances that the Organizer deems the applicant inappropriate to serve as a Sponsor.

Article 6. Sponsorship Registration and Formation of Agreement

1. The Sponsor shall submit a Sponsorship Registration in accordance with these Terms and the procedures prescribed by the Organizer.
2. Registrations for sponsorship shall be submitted through the sponsorship registration form on the official website. The registration deadline shall be Saturday, October 31, 2026. However, the Organizer may change the registration deadline depending on the status of registrations or other circumstances.
3. The Sponsorship Agreement shall become effective when, following the Organizer's review of the Sponsor's registration, the Organizer or the Secretariat issues a notice of approval. Such notice of approval may be issued by means of an invoice.
4. If the Organizer determines that the content or presentation of any video, advertisement, display material, distribution material, or other materials provided by the Sponsor does not conform to the purpose, image, or concept of the Forum, the Organizer may require the Sponsor to revise or replace such materials. If the Sponsor fails to comply with such request, the Organizer may suspend or discontinue the provision of part or all of the applicable sponsorship benefits, or terminate the Sponsorship Agreement.

Article 7. Submission and Use of Sponsorship Materials

1. The Sponsor shall submit logos, videos, advertising copy, display materials, distribution materials, and other materials (the "Sponsorship Materials") by the deadlines and in accordance with the formats, specifications, and methods designated by the Organizer.
2. If the submission of Sponsorship Materials is delayed, or if the materials fail to meet the designated formats or specifications, due to reasons attributable to the Sponsor, the Organizer may choose not to provide all or part of the applicable sponsors

hip benefits. In such cases, no reduction or refund of the sponsorship fee shall be made.

3. The Sponsor warrants that it owns all copyrights, trademark rights, portrait rights, and other rights necessary for the Organizer to use the Sponsorship Materials, or that it has lawfully obtained all necessary permissions and licenses for such use.
4. The Sponsor grants the Organizer, the Secretariat, and contractors designated by the Organizer a royalty-free license to use, reproduce, publish, display, screen, and publicly transmit the Sponsorship Materials, to the extent necessary for the holding, operation, publicity, documentation, and reporting of the Forum. The Organizer, the Secretariat, and such designated contractors may also make necessary and minimal adjustments to the Sponsorship Materials, including resizing and converting data formats, in accordance with the specifications of the media on which the materials are to be published or displayed.
5. In the event of any dispute with a third party concerning the Sponsorship Materials, the Sponsor shall resolve such dispute at its own responsibility and expense.

Article 8. No Assignment or Sublease of Sponsorship Rights

The Sponsor may not assign, sublicense, or share with any third party or other sponsor all or any part of its rights or benefits under the sponsorship Agreement without the prior consent of the Organizer.

Article 9. Co-Sponsorship

If two or more companies, organizations, or other entities wish to jointly use a single sponsorship package, the representative sponsor must apply for and obtain the Organizer's approval at the time of registration. In the case of co-sponsorship, one representative contact person responsible for the sponsorship must be designated.

【Chapter 3: Sponsorship Fees and Payment Conditions】

Article 10. Sponsorship Fee and Collection

1. The sponsorship fee shall, in principle, be based on the amount specified in the sponsorship opportunities stated on the official website at the time of the sponsorship registration. However, if the Organizer and the Sponsor separately agree on other terms and conditions, such agreed terms and conditions shall prevail.
2. As a general rule, the sponsorship fee shall be collected and appropriately managed by the Organizer. However, the Organizer may entrust the Secretariat, an advertising agency, or any other party designated by the Organizer with the invoicing or collection of the sponsorship fee. The Sponsor may also pay the sponsorship fee through an advertising agency or other agent, subject to the Organizer's approval. If the Spo

nsor makes payment through its own agent, the sponsorship fee shall be deemed to have been paid in full when payment from such agent to the Organizer or a party designated by the Organizer has been confirmed.

Article 11. Payment Deadlines and Remedies for Non-payment

1. The Sponsor shall pay the full amount of the Sponsorship Fee within one month after issuance of the invoice. However, if the Organizer and the Sponsor separately agree on other terms and conditions, such agreed terms and conditions shall prevail. Any bank transfer fees and other costs incurred in connection with the payment shall be borne by the Sponsor.
2. The sponsorship fee includes the costs associated with providing the sponsorship benefits specified in each sponsorship package, including the screening of videos, display of logos, and other benefits. However, the sponsorship fee does not include any costs incurred for the planning, production, editing, translation, revision, or other preparation of videos to be screened, logo data to be displayed, advertising copy, or other materials, all of which shall be borne by the Sponsor.
3. If payment of the Sponsorship Fee is not confirmed by the due date, the Organizer may terminate the Sponsorship Agreement without prior demand or notice. The Organizer and the Secretariat shall not be liable for any loss or damage incurred by the Sponsor as a result of such termination or cancellation.

Article 12. Cancellation by the Sponsor

1. Cancellation by the Sponsor after the Sponsorship Agreement has become effective is generally not permitted. If the Sponsor is compelled to withdraw from the sponsorship due to unavoidable circumstances, the Sponsor shall immediately notify the Organizer in writing or by email.
2. If the Sponsor cancels the sponsorship for its own reasons after the Sponsorship Agreement has become effective, or if the Organizer cancels the Sponsorship Agreement pursuant to Article 6, Paragraph 4, Article 11, Paragraph 3, or Article 17 the Sponsorship Fee and any other fees already paid shall not be refunded.

【Chapter 4: Venue Use, Installation, and Booth Operation】

Article 13. Booth Exhibition

For the terms and conditions applicable to booth exhibitions, please refer to the [\[Exhibition Terms and Conditions\]](#).

【Chapter 5: Forum Changes, Cancellation, and Force Majeure】

Article 14. Cancellation or Postponement Due to Force Majeure

If the Organizer determines that safely holding the Forum is impossible due to any event beyond the reasonable control of the Organizer, including natural disasters, fire, epidemics, war, terrorism, transportation disruptions, power outages, damage to network facilities, or instructions, orders, or regulations issued by administrative authorities (each a “Force Majeure Event”), the Organizer may cancel, postpone, or change the format of the Forum, including conversion to a digital format.

Article 15. Handling of Fees and Expenses in the Forum of Cancellation or Change

1. If the Forum is entirely cancelled due to a Force Majeure Event, the Organizer will use the Sponsorship Fees collected, after deduction of unavoidable necessary expenses incurred up to that point, as the source of funds for refunds and other responses within a reasonable scope.
2. In the case set forth in the preceding paragraph, the Organizer shall not compensate the Sponsor for any expenses other than the Sponsorship Fee, including transportation costs, travel expenses, or other costs incurred by the Sponsor.

【Chapter 6: Responsibility and Dispute Resolution】

Article 16. Sponsor’s Responsibility for Legal Compliance and Organizer’s Disclaimer and Limitation of Liability

1. The Sponsor shall comply with all applicable laws and regulations with respect to the Sponsorship Materials, advertising content, and any products, samples, other goods, data files, and other materials provided or distributed by the Sponsor, and shall be responsible for their content, quality, labeling, and accuracy of information.
2. If the Sponsor distributes samples or other goods at the Forum, the Sponsor shall assume full responsibility for the quality, safety, labeling, storage, expiration dates, and other aspects of the management of such goods, and shall distribute only goods that are appropriate and compliant with all applicable laws and regulations. If the Organizer determines that any such goods are inappropriate in light of the purpose of the Forum, safety management, or venue operations, the Organizer may require the Sponsor to discontinue the distribution, modify the contents, or remove such goods.
3. The Organizer and the Secretariat shall not be liable for any damage or loss suffered by the Sponsor as a result of delays in opening the venue, early closure, or other changes arising from circumstances beyond their control.
4. If the Organizer or the Secretariat is legally liable for damages, the liability of the Organizer or the Secretariat, as applicable, shall be limited to the total amount of the Sponsorship Fee actually paid by the Sponsor. However, this limitation shall not apply in cases of willful misconduct or gross negligence on the part of the Organizer or the Secretariat.

Article 17. Termination for Breach and Penalties

If the Sponsor breaches these Terms, the Organizer may immediately terminate the Sponsorship Agreement without prior demand and remove the Sponsor from the venue. In such case, the Sponsorship Fee shall not be refunded, and the Organizer may claim compensation from the Sponsor compensation for the damage incurred by the Organizer as a result of such breach.

Article 18. Organizer's Discretion

The Organizer reserves the right, in its sole discretion, to make a final determination regarding how to address any matter not provided for in these Terms or any unforeseen circumstances that may arise.

Article 19. Amicable Resolution and Jurisdiction

1. If any dispute arises in connection with these Terms, the Sponsor shall first attempt to resolve the dispute amicably through good-faith consultation with the Organizer before commencing legal proceedings.
2. These Terms shall be governed by the laws of Japan. If the dispute cannot be resolved through consultation, the Saga District Court shall have exclusive jurisdiction as the court of first instance.

Article 20. Prevailing Language

Translated versions of these Terms, including an English version, may be prepared for distribution at the forum or for multilingual purposes. In the event of any inconsistency or ambiguity between the Japanese version and any translated version, the Japanese version shall prevail.