Japan Cosmetic Center

ASIAN BEAUTY& COSMETICS SCIENCE FORUM

WHERE BEAUTY CONNECTS.

FUTURE BEGINS.

COSMETICS INTERNATIONAL FORUM 2027 in SAGA

2027 / 2Days

03.02 TUE. – 03.03 WED.

Exhibitor Opportunities
October 2026 – 4th edition

About the Cosmetic Project

Saga Prefecture = Cosmetics Prefecture SAGA

Blessed with abundant natural resources, Saga Prefecture makes the most of the region's rich assets located at the heart of Asia.
Our goal is to become "Asia's most cosmopolitan city for the cosmetics business."

What is the Cosmetic Project?

Saga Prefecture and northern Kyushu, with Karatsu City and Genkai Town at the core, are working together to build a cosmetics industry cluster that supports beauty and health, while ensuring a stable supply of natural ingredients.

Cosmetics Industry Cluster

Supply of Natural Ingredients

Positioning Saga as Asia's Cosmetics Business Hub

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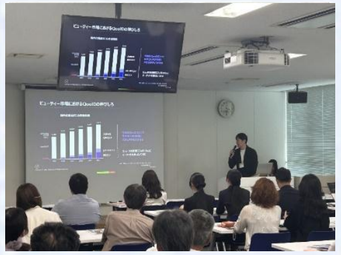
Saga Cosmetic Project

1. Building a Cosmetics Industry Cluster



Attract cosmetics companies to Saga Prefecture

Support challenges from non-cosmetic industries

Strengthen “manufacturing” and “human resource development” in Saga’s cosmetics industry

2. Developing Cosmetics Ingredients from Saga Prefecture’s Natural Resources

White Strawberry

Green Mikan (Immature Fruit)

Genkai Sea Sea Lettuce

Kakarashima Camellia

Emu (Kiyama Town)

Asparagus (Cut-off Stem Ends)

Transform Saga’s abundant natural resources into valuable ingredients through the power of the cosmetics industry

Lotus Root from the Shiroishi Plain

Genkai Sea Nokogirimoku

Yuzu

Genkai Town Angelica (Toki)

Genkai Sea Sea Whip

3. Research & Development and Human Resource Development

Collaborate with Saga University’s Faculty of Cosmetic Science to promote R&D and human resource development

Support challenges from diverse industries

4. Collaboration with Overseas Partners

Collaborate with overseas cosmetics industry clusters

Strengthen ties with Asia (South Korea, Taiwan, Thailand)

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New Challenges for the Cosmetic Project

Cosme week Tokyo 2026

Jan. 2026
Sharing the Cosmetics Initiative with the world

From Abandoned Farmland to a Cosmetics Hub

Growing cosmetic ingredients on unused farmland in Karatsu and Genkai

THREE Yobuko Distillery — Opened Oct. 2025

Making SAGA a cosmetics destination for visitors from Japan and abroad

Cosmetics Business Community "CosPa"

Connecting cosmetics with other industries to create new business from Saga

Saga Prefecture Cosmetics Gift Project

Bringing the Power of Cosmetics to Everyone in Saga

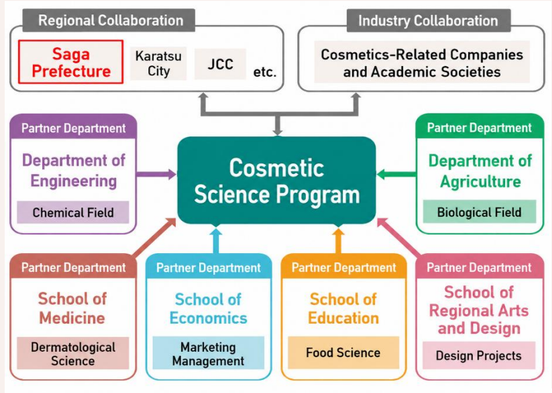
Saga University Faculty of Cosmetic Science

University partnership supports the prefectural vision

May 2025
Saga Prefecture × Saga University
Partnership Agreement

Opened Apr. 2026
30 places / 11.3× applicant ratio

A first for a national university



Developing the next generation of cosmetics talent in Saga

Launching collaboration with Asian cosmetics clusters

Jun. 2025
GCC Asia-Pacific Division established

The only participation at the municipal level

© 2026 Saga Prefecture.

Positioning Saga as Asia's Cosmetics Business Hub

ASIAN BEAUTY & COSMETICS SCIENCE FORUM 2027 in SAGA
Dates: March 2–3, 2027 (Tue–Wed)
Venue: SAGA Arena

Asian Beauty
From Saga to the World

International Trade Exhibition
Showcasing globally recognized Asian Beauty from Saga Prefecture

Cutting-Edge Technology
From Saga to the World

Researchers from around the world share their work at the International Conference, positioning Saga as a global hub of knowledge

Global stakeholders
gather in Saga

Industry professionals from around the world gather and connect in Saga, home of the Cosmetic Project

An event for everyone to discover the latest cosmetics and expand their beauty knowledge

Website

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FORUM OVERVIEW

The Asian Beauty & Cosmetics Science Forum 2027 in SAGA is Japan's first international forum dedicated to bringing together the fields of cosmetic science and the cosmetics industry.
In collaboration with the **GCC Asia-Pacific Division**, the Forum will welcome cosmetics companies, researchers, universities, and industry leaders from across Asia and beyond.

Serving as a platform for science, business, and innovation, the Forum aims to foster new partnerships, accelerate international collaboration, and showcase the future of Asian beauty from Saga to the world.

Event	**ASIAN BEAUTY & COSMETICS SCIENCE FORUM 2027 in SAGA**
Dates	**March 2 (Tue) – March 3 (Wed), 2027**
Venue	**SAGA Arena (Saga City, Saga Prefecture)**
Organizer	**Japan Cosmetic Center (JCC)**
Co-organizers	**Saga Prefecture · Karatsu City · Genkai Town · IBITA (International Beauty Industry Trade Association)**

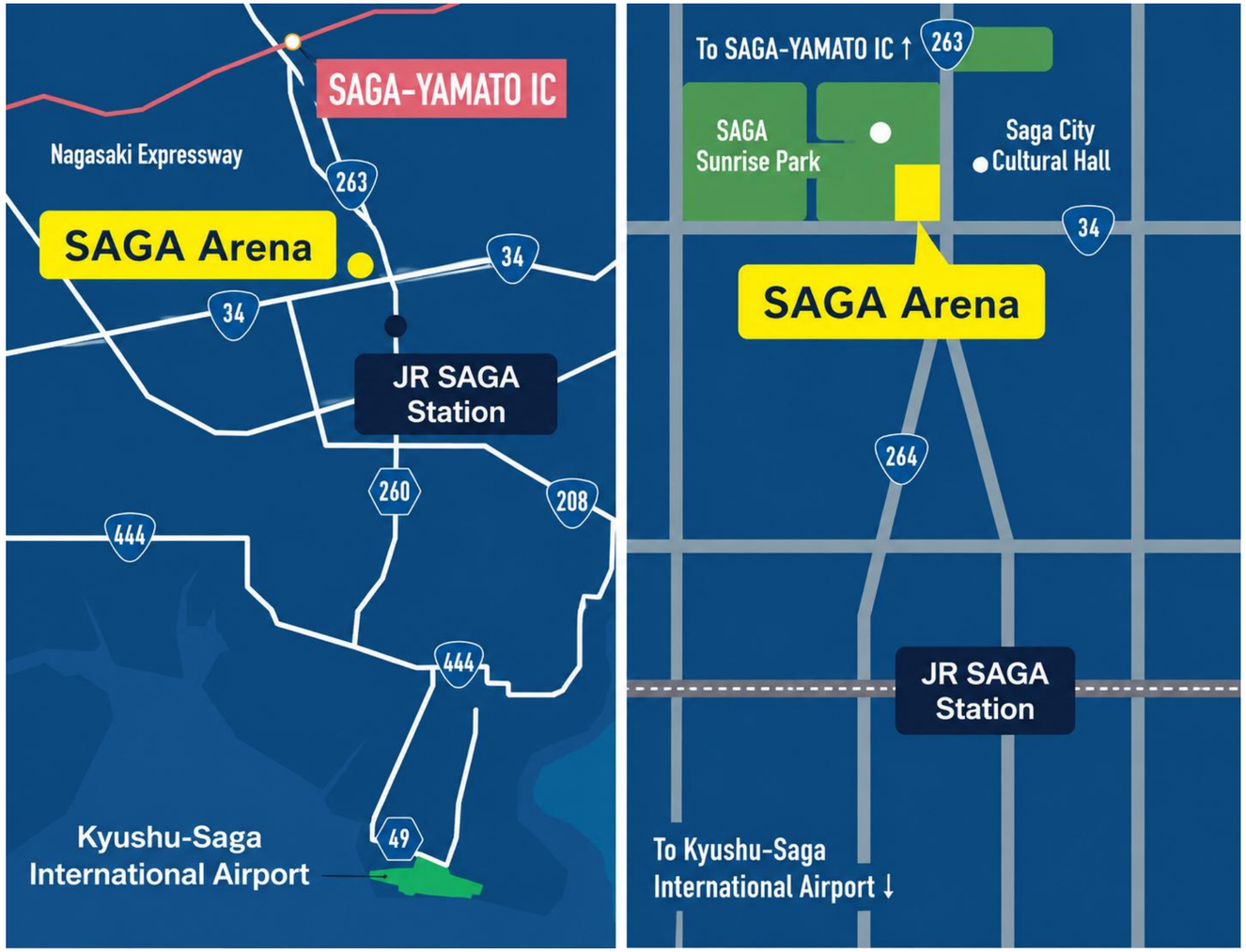
Japan Cosmetic Center | SAGA PREF. | Karatsu | 玄海町 GENKAI | IBITA International Beauty Industry Trade Association

Japan’s first event held in collaboration with

GCC Asia - Pacific Division

Images Courtesy of SAGA Arena

ACCESS



■ By Air

Take the Saga City Bus Airport Line to Saga Station Bus Center.
From there, follow the bus directions below.

■ By Bus

From Platform 2, Saga Station Bus Center
○ Saga City Bus
[30] toward SAGA Sunrise Park / Driver's License Center

○ Showa Bus
[73] toward Furuyu Onsen
[74] toward Nakabaru/Ogi
[75] toward AEON Mall Saga Yamato / Showa Bus Saga Office
Get off at SAGA Sunrise Park (in front of the City Cultural Hall).

■ On Foot

Approx. 15 minutes from JR Saga Station

PROGRAM HIGHLIGHTS

Four Pillars of the Forum

01

Global Trade Exhibition

Explore innovative products, technologies, and services from leading cosmetics companies and industry clusters across Asia.

02

International Conference

Hear from industry experts, researchers, and academics as they share the latest advances in cosmetic science, technology, and market trends.

03

Networking Reception

Connect with exhibitors, speakers, and delegates from around the world at the official networking reception on the opening day.

04

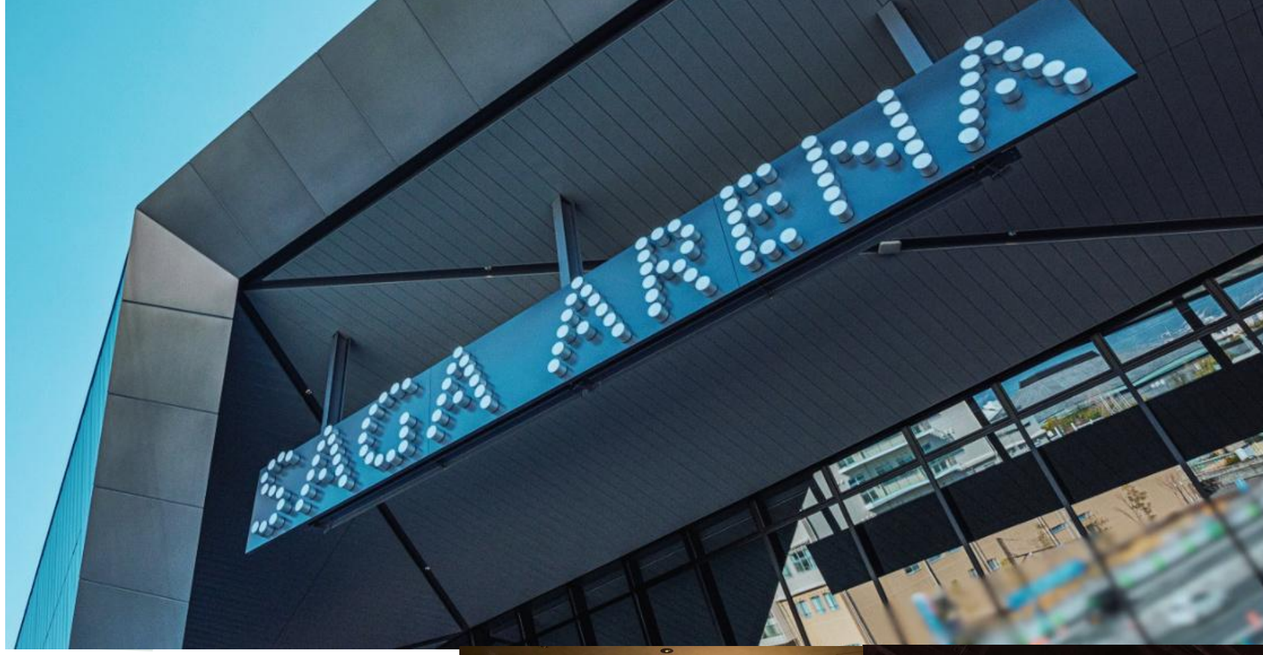
Industry Tour

Discover Saga's cosmetics ecosystem through exclusive visits to leading companies, research facilities, and innovation hubs.

WHY THIS FORUM

Two days connecting cutting-edge Technology with Asian beauty

An international forum where science and business converge at SAGA Arena



10,000

Expected Visitors

1st

of its kind in Japan

Global Cosmetics Cluster

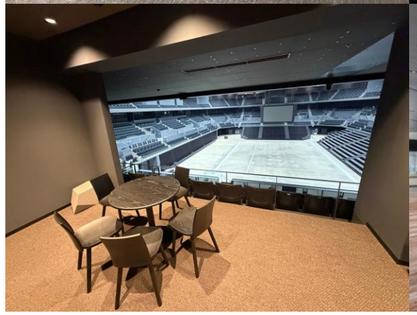
4+

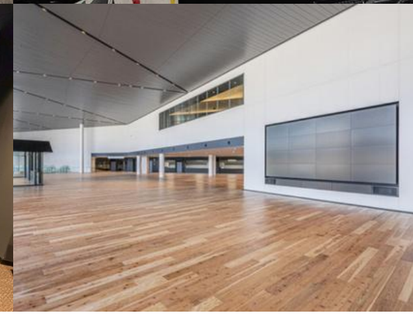
GCC Asia-Pacific

Japan · Korea
Taiwan ·Thailand

Awards

Startup & Academic Pitch Awards





WHY EXHIBIT

A Global Stage for Asian Beauty

Reach key markets, build partnerships, and grow your brand across Asia — all from a single stage in Saga.

Access to Asian Markets

Reach key markets and buyers across Asia.

International Business Matching

Meetings and networking with industry professionals.

Research & Innovation Partnerships

Connect with leading researchers and technology innovators.

Brand Visibility

Increase your brand exposure through multiple promotional opportunities.

Networking With Industry Leaders

Build relationships with decision-makers, experts, and future partners.

Cross-Border Collaboration

Explore joint ventures and collaborations to drive sustainable growth.

TENTATIVE SCHEDULE

Three-Day Program

DAY 1
March 2

Exhibition & International Conference

- **Opening Ceremony**
- **Keynote Speech**
- **GCC Asia-Pacific Session**
- **Startup & Academic Pitch**
- **Networking Reception**

DAY 2
March 3

Exhibition & International Conference

- **Global Market Trends**
- **International Regulations**
- **Industry–Academia Showcase**
- **Exhibitor Presentations**
- **Awards & Closing Ceremony**

DAY 3
March 4

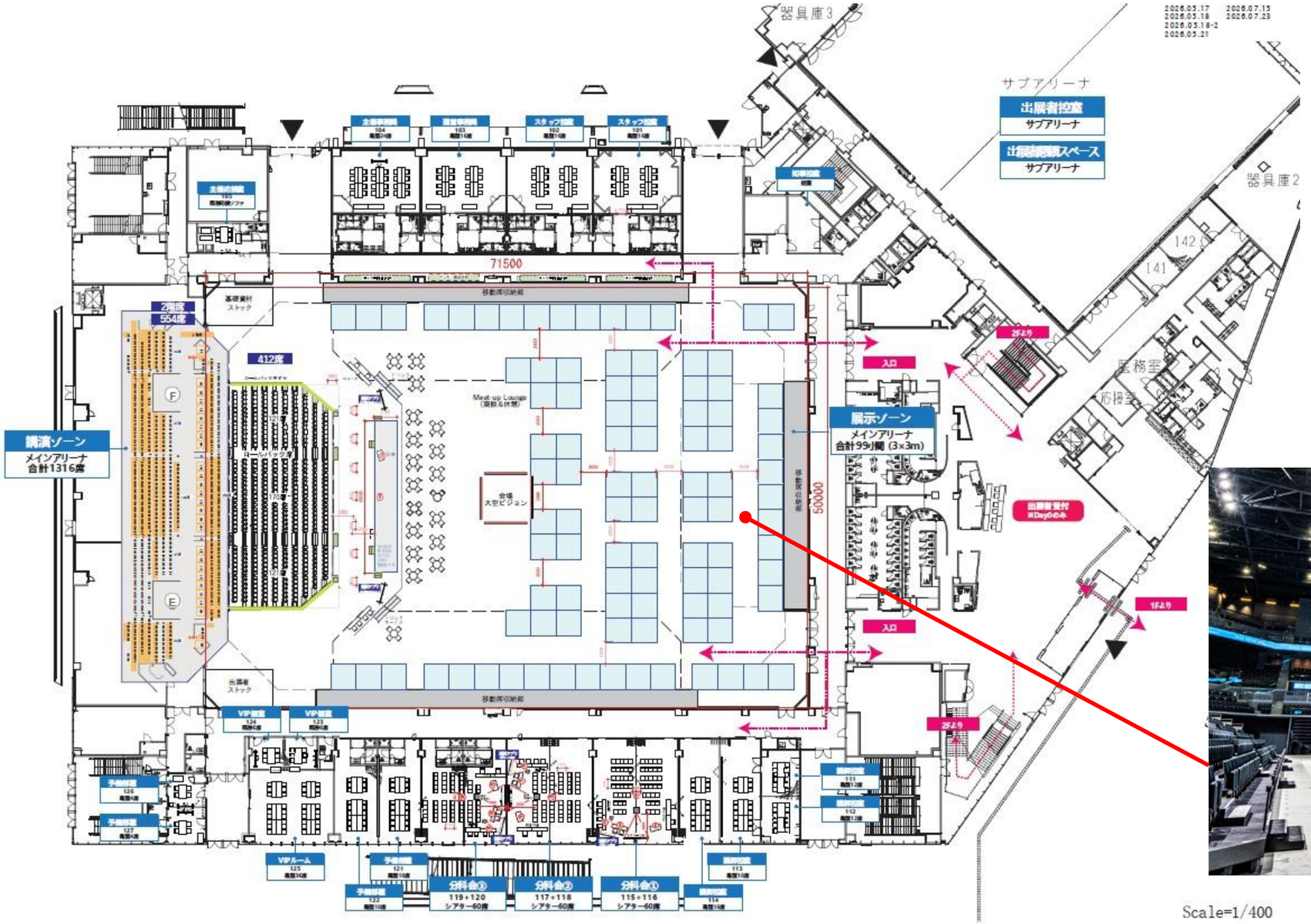
Excursion (Optional)

Visits to cosmetics-related facilities and companies in Saga

*Program is subject to change.

TENTATIVE VENUE LAYOUT

*Layout is subject to change depending on exhibitor participation.



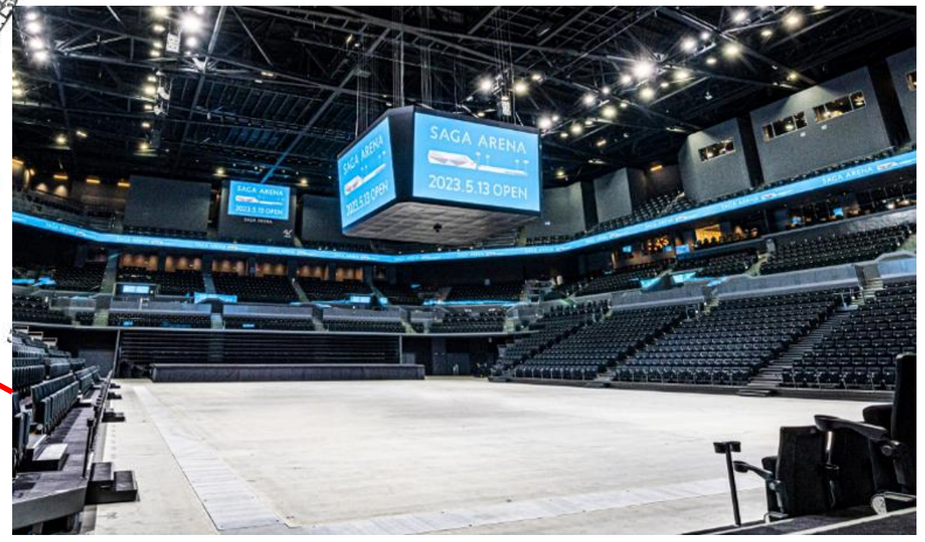


EXHIBIT WITH US

Exhibition Booth Package

One booth = 3m × 3m (Up to two booths per exhibitor)*

BOOTH FEE

JPY 450,000

per booth

+ tax (10%)

The fee includes support for overseas exhibitors

Special rates may be available for eligible exhibitors

- 1 booth, 3m × 3m
- Additional options available

STANDARD BOOTH — 1 UNIT

3m × 3m

- Standard shell-scheme construction
- Fascia sign with company name
- Reception counter & spotlights included
- Ideal for first-time or single-product exhibitors

STANDARD BOOTH — 2 UNITS

6m × 3m (2 booths combined)

- Two standard units combined into one footprint
- Greater space for meetings, demos & displays
- Standard equipment provided for both booths
- Popular choice for flagship or multi-brand exhibitors

*If you wish to apply for three or more booths, please select "Other" on the application form and indicate your requested number of booths.

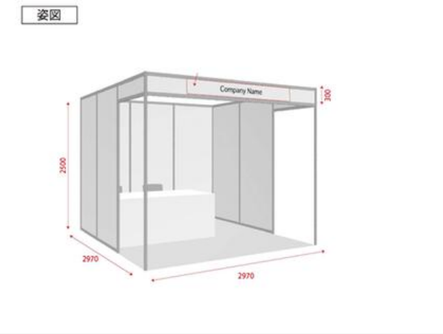
Customized sponsorship packages, with or without exhibition booths, are available upon request.

EXHIBIT WITH US

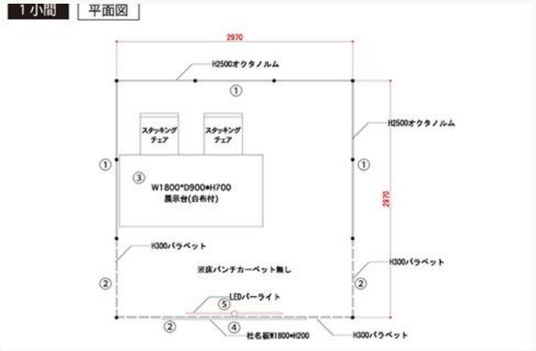
Booth Layout

1 UNIT

3m × 3m



3D VIEW

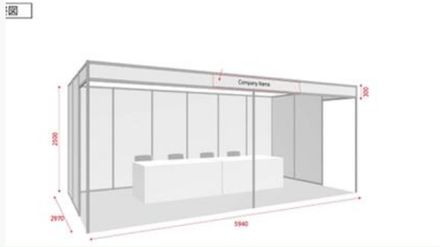


FLOOR PLAN (TOP VIEW)

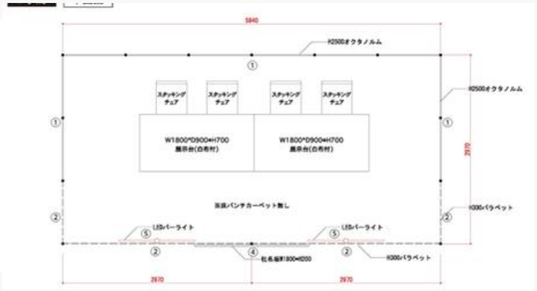
- Panels H2500mm (Octanorm); parapet H300mm
- 1 display table, white cloth (W1800×D900×H700mm)
- Fascia sign (W1800×H200mm); 1 LED bar light
- 2 stacking chairs; floor carpet not included

2 UNITS

6m × 3m (combined)



3D VIEW



FLOOR PLAN (TOP VIEW)

- Panels H2500mm (Octanorm); parapet H300mm
- 2 display tables, white cloth (W1800×D900×H700mm each)
- Fascia sign (W1800×H200mm); 2 LED bar lights
- 4 stacking chairs; floor carpet not included

Illustrations show the standard shell-scheme finish. Other multi-booth configurations available upon request.

Sponsorship Packages

*All prices exclude tax.

Category	VIP (￥10,000,000)	Forum Partner (¥5,000,000)	Diamond (¥2,000,000)	Platinum (¥1,000,000)	Gold (¥500,000)	Silver (¥200,000)	Bronze (¥100,000)
1) Advertising / Company Logo on Main Screen	●	●	—	—	—	—	—
2) Use of 3F Premium Suite	●	●	—	—	—	—	—
3) Company Logo on Attendee Name Badge	●	●	●	—	—	—	—
4) Product Samples in Attendee Giveaway Bags	●	●	●	—	—	—	—
5) JCC Guided Business Matching Tour	●	●	●	—	—	—	—
6) Company Logo on Ribbon LED Display	●	●	●	●	—	—	—
7) Priority Speaking Opportunity (Breakout Session)	●	●	●	●	—	—	—
8) 2F Entrance Screen (Video) *Content to be supplied	●	●	●	●	—	—	—
9) Company Logo in Official Brochure	●	●	●	●	—	—	—
10) Complimentary Networking Reception Invitations	5 guests	5 guests	3 guests	2 guests	—	—	—
11) Exhibition Booth(s) Included	6 booths	2 booths	2 booths	1 booth	—	—	—
12) Company Logo on Sponsor Flags	●	●	●	●	●	—	—
13) Company Logo on Venue Panels	Largest	XXL	XL	XL	Large	Medium	Small
14) Official Website & Promotional Media	Largest	XXL	XL	XL	Large	Medium	Small

Exhibitor Application

For exhibitor inquiries, please use the application form on the official website or contact us at the address below.

Official Website

https://sagacosmeforum.com/en/

Contact

sagacosmeforum-ex-admin@convention.co.jp

Exhibitor Application Form

https://forms.cloud.microsoft/r/GbCszVTmAL

The second round of applications is now open. Registrations will close once all available exhibition booths have been reserved.

Let's Bring Asian Beauty to the World Together !

Organizer
Japan Cosmetic Center (JCC)

Exhibitor office
sagacosmeforum-ex-admin@convention.co.jp

Asian Beauty & Cosmetics Science Forum 2027 in SAGA
Exhibition Terms and Conditions

【Chapter 1: General Provisions and Forum Overview】

Article 1. Organizer and Purpose of the Forum

Asian Beauty & Cosmetics Science Forum 2027 in SAGA is organized by the Japan Cosmetic Center (the “Organizer”). The purpose of the Forum is to provide a platform for international exchange in cosmetic science and business, promote the creation of new industries, the development of sales channels, and collaborative research, and establish Saga Prefecture as a hub for cosmetics business in Asia.

Article 2. Forum Overview

1. Name: Asian Beauty & Cosmetics Science Forum 2027 in SAGA
2. Dates: Tuesday, March 2 – Wednesday, March 3, 2027
3. Venue: SAGA Arena, 2-1-10 Hinode, Saga City, Saga Prefecture, Japan
4. Co-organizers: Saga Prefecture, Karatsu City, Genkai Town, and IBITA (International Beauty Industry Trade Association of Korea)

Article 3. Registration and Acceptance of These Terms

1. These Exhibition Terms and Conditions (the “Terms”) apply to all contractual relationships between any company or organization applying to exhibit at the Forum (the “Exhibitor”) and the Organizer and the Secretariat.
2. By completing the Exhibition Registration procedures through the procedures designated by the Organizer, including the registration form, the Exhibitor agrees to be bound by these Terms.

Article 4. Amendments and Additions to These Terms

The Organizer may amend these Terms, or establish additional or supplementary provisions, if the Organizer determines in its sole discretion that such amendment or rules are necessary for the smooth operation, safety, or security of the Forum. The Organizer will notify Exhibitors promptly of any such amendment or additional or supplementary rules.

【Chapter 2: Eligibility and Registration Procedures】

Article 5. Eligibility to Exhibit

The Forum is open to corporations, organizations, and sole proprietors, whose activities are consistent with the purpose of the Forum as determined by the Organizer, including companies (including startups) in the cosmetics, ingredients, IT, bio technology, and other related fields, as well as universities and research institutions.

Article 6. Exhibition Registration and Formation of Agreement

1. The Exhibitor shall submit an Exhibition Registration in accordance with the procedures prescribed in the Exhibitor Prospectus issued by the Organizer.
2. The Exhibition Agreement shall become effective upon issuance by the Organizer and the Secretariat of a written notice of acceptance or approval, or an invoice, following review of the Exhibition Registration submitted by the Exhibitor.
3. The Organizer reserves the right, even after the Exhibition Agreement has become effective, to cancel the Exhibition Agreement if the Organizer determines that the exhibit content is inconsistent with the purpose, image, or concept of the Forum.

Article 7. No Assignment or Sublease of Exhibition Rights

The Exhibitor may not assign, transfer, sublease, or share with any third party or other exhibitor all or any part of the allocated booth without the prior consent of the Organizer.

Article 8. Co-exhibition

If two or more companies, organizations, or other entities wish to jointly use 1 booth, the representative exhibitor must apply for and obtain the Organizer’s approval at the time of registration. In the case of co-exhibition, one representative contact person responsible for the booth must be designated.

【Chapter 3: Exhibition Fees and Payment Conditions】

Article 9. Exhibition Fee and Collection

The Exhibition Fee shall be JPY 450,000 per booth (3 m × 3 m), excluding tax. The fee includes support for overseas exhibitors. The Secretariat shall collect and properly manage Exhibition Fees from Exhibitors on behalf of the Organizer.

Article 10. Payment Deadlines and Remedies for Non-payment

1. The Exhibitor shall pay the full amount of the Exhibition Fee within one month after issuance of the invoice.

2. Fees for optional services shall be paid before the forum dates. If additional arrangements are made at the venue during the forum, the relevant fees shall be paid within two weeks after the end of the forum period.

3. If payment of the Exhibition Fee is not confirmed by the due date, the Organizer may terminate the Exhibition Agreement and cancel the booth allocation without prior demand or notice. The Organizer and the Secretariat shall not be liable for any loss or damage incurred by the Exhibitor as a result of such termination or cancellation.

Article 11. Cancellation by the Exhibitor

1. Cancellation by the Exhibitor after the Exhibition Agreement has become effective is generally not permitted. If the Exhibitor is compelled to withdraw from exhibiting due to unavoidable circumstances, the Exhibitor shall immediately notify the Organizer in writing or by email.

2. If the Exhibitor cancels the exhibition for its own reasons after the Exhibition Agreement has become effective, or if the Organizer cancels the Exhibition Agreement pursuant to Article 6, Paragraph 3 or Article 10, Paragraph 3, the Exhibition Fee and any other fees already paid shall not be refunded.

【Chapter 4: Venue Use, Installation, and Booth Operation】

Article 12. Booth Allocation and Changes

1. The Organizer shall determine booth locations, taking into account the number of booths, exhibit content, and zoning plan.

2. The Organizer may change the finalized layout or booth location if the Organizer determines that such change is necessary due to unavoidable circumstances, including for improved visitor circulation or safety management. No refund of the Exhibition Fee or termination of the Exhibition Agreement shall be permitted on the basis of such change.

Article 13. Preparation, Move-in, and Protective Measures

1. Venue preparation, installation, and rehearsal are scheduled for Monday, March 1, 2027.

2. The Exhibitor shall strictly comply with the rules of use of SAGA Arena and the Exhibitor Manual. The Exhibitor shall take sufficient protective measures as necessary during move-in, move-out, and construction work to avoid damage to the venue floor, walls, and other facilities.

Article 14. Restrictions on Exhibition and Promotional Activities

Use of sound systems, lighting, video equipment, and similar items within booths, as well as demonstrations, surveys, distribution of novelty items, and other promotional activities, shall be conducted only to the extent that such activities do not interfere with neighboring booths or visitors. If the Organizer determines that any activity is inappropriate, the Organizer may require immediate correction or removal.

Article 15. Booth Staffing and Prohibition of Early Removal

1. The Exhibitor shall, in principle, ensure that at least one staff member is present at its booth at all times during the forum period to respond to visitors.

2. The Exhibitor may not remove exhibits during the opening hours of the Forum.

Article 16. Dismantling and Restoration

1. After the Forum, the Exhibitor shall complete dismantling of its booth and removal of exhibits, equipment, and structures within the designated time, and shall fully restore the allocated area to its original condition.

2. Waste generated within the booth must be removed by the Exhibitor. The Secretariat will not dispose of leftover materials or waste generated during move-in, installation, the forum, dismantling, or move-out.

【Chapter 5: Exhibits from Overseas】

Article 17. Exhibits from Overseas

The Exhibitor shall be solely responsible for all customs clearance procedures for equipment and products brought from overseas. The Organizer shall not be liable for any trouble, delay, cost, loss, or difficulty arising in connection with such procedures. Upon request, the Organizer may introduce a recommended forwarder; however, all contracts, arrangements, customs clearance, transportation, and related procedures involving the forwarder shall be made directly between the Exhibitor and the forwarder. The Organizer shall have no responsibility or liability in connection therewith.

【Chapter 6: Disclaimer, Damages, and Insurance】

Article 18. Disclaimer

The Organizer and the Secretariat shall not be liable for theft, loss, fire, damage, accidents, or any other loss or damage suffered by the Exhibitor or its related parties within the booth or the venue, except to the extent caused by the willful misconduct or gross negligence of the Organizer.

Article 19. Compensation for Damages

If the Exhibitor or its related parties cause damage to the facilities or equipment of SAGA Arena, or to other exhibitors, visitors, or any other third party, due to negligence or other acts or omissions, the Exhibitor shall be liable for and shall compensate the full amount of such damage.

【Chapter 7: Forum Changes, Cancellation, and Force Majeure】

Article 20. Cancellation or Postponement Due to Force Majeure

If the Organizer determines that safely holding the Forum is impossible due to any event beyond the reasonable control of the Organizer, including natural disasters,

fire, epidemics, war, terrorism, transportation disruptions, power outages, damage to network facilities, or instructions, orders, or regulations issued by administrative authorities (each a "Force Majeure Event"), the Organizer may cancel, postpone, or change the format of the Forum, including conversion to a digital format.

Article 21. Handling of Fees and Expenses in the Forum of Cancellation or Change

1. If the Forum is entirely cancelled due to a Force Majeure Event, the Organizer will use the Exhibition Fees collected, after deduction of unavoidable necessary expenses incurred up to that point, as the source of funds for refunds and other responses within a reasonable scope.

2. In the case set forth in the preceding paragraph, the Organizer shall not compensate the Exhibitor for any expenses other than the Exhibition Fee, including transportation costs, travel expenses, booth construction costs, or other costs incurred by the Exhibitor.

【Chapter 8: Responsibility and Dispute Resolution】

Article 22. Legal Compliance, Indemnity, and Limitation of Liability

1. The Exhibitor shall be solely responsible for compliance with all applicable laws and regulations relating to its exhibits, including cosmetics, ingredients, and technologies, business discussions, and the accuracy of information published in promotional media. The Exhibitor shall indemnify, defend, and hold harmless the Organizer from and against any and all claims, complaints, damages, losses, costs, and expenses asserted by any third party in connection therewith.

2. The Organizer shall not be liable for any loss or damage incurred by the Exhibitor due to delayed opening, early closing, or any other Force Majeure Event, disaster, or similar circumstance, regardless of the cause. The Organizer may change the venue, forum dates, opening hours, or other forum details due to unavoidable circumstances. The Exhibitor may not cancel its Exhibition Registration on the basis of such change, and the Organizer shall not compensate the Exhibitor for any loss or damage arising from such change.

3. Notwithstanding anything to the contrary in these Terms, if the Organizer is held legally liable for damages, the aggregate amount of such liability shall be limited to the total amount of the Exhibition Fee actually paid by the Exhibitor.

Article 23. Termination for Breach and Penalties

If the Exhibitor breaches these Terms, the Organizer may immediately terminate the Exhibition Agreement without prior demand and remove the Exhibitor from the venue. In such case, the Exhibition Fee shall not be refunded, and the Organizer may claim from the Exhibitor compensation for the damage incurred by the Organizer as a result of such breach.

Article 24. Organizer’s Discretion

The Organizer reserves the right, in its sole discretion, to make a final determination regarding how to address any matter not provided for in these Terms or any unforeseen circumstances that may arise.

Article 25. Amicable Resolution and Jurisdiction

1. If any dispute arises in connection with these Terms, the Exhibitor shall first attempt to resolve the dispute amicably through good-faith consultation with the Organizer before commencing legal proceedings.

2. These Terms shall be governed by the laws of Japan. If the dispute cannot be resolved through consultation, the Saga District Court shall have exclusive jurisdiction as the court of first instance.

Article 26. Prevailing Language

Translated versions of these Terms, including an English version, may be prepared for distribution at the forum or for multilingual purposes. In the event of any inconsistency or ambiguity between the Japanese version and any translated version, the Japanese version shall prevail.

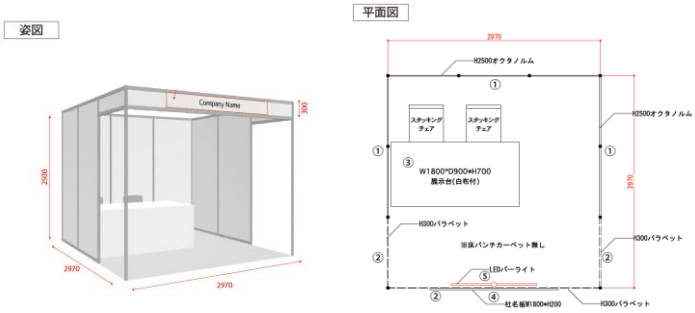
Exhibitor Prospectus

◆ Exhibition Dates	Tuesday, March 2 – Wednesday, March 3, 2027
◆ Exhibit Categories	Cosmetics, cosmetic ingredients, dietary supplements and food products, manufacturing equipment, testing and inspection equipment, containers and packaging, wholesale and retail, logistics and related services, OEM services, and other related products and services.
◆ Exhibition Fee (Excluding Tax)	JPY 450,000 per booth (3 m × 3 m), excluding tax. Including support for overseas exhibitors. Exhibitors reserving one or more booths may conduct sales activities within their booth. Co-exhibition by two or more companies is permitted. The representative company must submit the Exhibition Registration and provide details, including the names of the co-exhibitors, in the registration form.
◆ Number of Booths	Approximately 100 booths
◆ Booth Allocation	Booth allocation will be determined by the Secretariat.
◆ Exhibit Compliance Requirements	Exhibits must fall within the categories listed under “Exhibit Categories” or otherwise be approved by the Secretariat. Exhibitors are responsible for ensuring that their exhibit content, promotional materials, sampling activities, and explanations by booth staff comply with the Act on Securing Quality, Efficacy and Safety of Products Including Pharmaceuticals and Medical Devices, the Act against Unjustifiable Premiums and Misleading Representations, and all other applicable laws and regulations. If the Organizer determines that any exhibit or activity violates, or may violate, applicable laws or regulations, the Organizer may require the exhibitor to modify the exhibit content or discontinue the exhibit. As this forum is also open to general consumers, prescription pharmaceuticals and any other products that may not legally be exhibited, sold, advertised, or otherwise promoted to general consumers are prohibited.

◆ Customs Procedures for Overseas Exhibits	The exhibition venue is not designated as a bonded exhibition facility. Exhibits brought from overseas must either be imported as domestic goods or handled under the ATA Carnet system. For details, please contact the Secretariat.
◆ Information for Exhibitors	Within 3 months after the registration deadline, the Secretariat will provide exhibitors with general information on booth locations and related matters. No later than 1 month before the forum, the Secretariat will provide detailed information on booth allocation, move-in, decoration, venue management, and related arrangements. Details of optional rental items such as fixtures and lighting equipment will also be provided at that time.
◆ Protection of Exhibits	The Organizer will exercise the utmost care in protecting and managing the venue and exhibits. However, the Organizer and the Secretariat shall not be liable for accidents, theft, loss, or personal injuries occurring within booths, or for damage caused by natural disasters or other Force Majeure events.
◆ Changes to Forum Details	The Organizer may change the venue, forum dates, opening hours, or other forum details due to unavoidable circumstances. Exhibitors may not cancel their Exhibition Registration on the basis of such changes. The Organizer shall not be liable for any damage arising from such changes.
◆ Move-in and Installation	Scheduled for Monday, March 1, 2027, 15:00–18:00. (Tentative) Move-in and installation times are subject to change. Booth decoration work must also be completed during the above time period. The delivery address and designated arrival date for shipped items will be provided at a later date.
◆ Move-out and Dismantling	Scheduled for Wednesday, March 3, 2027, 18:00–21:00. (Tentative)

◆ Shell Scheme Booth Specifications

Shell Scheme Booth (1 booth)



- Booth space: W 2,970 mm × D 2,970 mm
- Octanorm shell scheme walls: H 2,500 mm
- Display table: W 1,800 mm × D 900 mm, with white cloth
- 2 stacking chairs
- 1 bar light for booth lighting
- Company name fascia board; logo placement is available for an additional fee
- Items not included in the standard package, such as power supply and electrical outlets, can be arranged for an additional fee. The Secretariat will provide further information separately.
- For exhibitors reserving 2 or more booths, the Secretariat will coordinate the layout and related details with the exhibitor.

◆ Prohibited Activities

Decorations and exhibits must not exceed 2.5 m in height. If exceeding this height is unavoidable, prior approval from the Secretariat is required. Direct attachment or construction work on floors, walls, pillars, or other venue surfaces, including the use of adhesive tape and anchors, is generally prohibited.

◆ Utilities

Electricity can be supplied to booths upon request for an additional fee. Please consult the Secretariat separately regarding special power requirements.
Floor protection is required when exhibiting or handling liquids.
The use of propane gas and open flames is generally prohibited.
Compressed air may be used only when the power source is electricity.

	If exhibitors wish to provide food or beverage tastings, the Secretariat will review the details from a hygiene and safety perspective. Please include the planned tasting activity together with the planned exhibit details in the registration form.
◆ Parking	No arena parking spaces will be available for exhibitors during the forum period. Please use nearby coin-operated parking lots or public transportation. Vehicles may be used and temporarily parked during move-in and move-out. Details, including assigned move-in and move-out times, will be announced separately.
◆ Insurance	The Organizer will exercise the utmost care in protecting and managing the venue and exhibits. However, the Organizer and the Secretariat shall not be liable for damage incurred by exhibitors due to accidents, theft, loss, or other events caused by natural disasters or other Force Majeure events. Exhibitors are advised to consider obtaining appropriate insurance, including liability insurance, at their own responsibility.
◆ Registration Deadline	The second round of applications is now open. Registrations will close once the planned number of booths has been reserved.
◆ Exhibition Terms and Conditions	In addition to this Exhibitor Prospectus, the Asian Beauty & Cosmetics Science Forum 2027 in SAGA Exhibition Terms and Conditions shall apply to all exhibitors. Prospective exhibitors must review the Exhibition Terms and Conditions before submitting an Exhibition Registration. By submitting an Exhibition Registration, the exhibitor is deemed to have accepted and agreed to be bound by both this Exhibitor Prospectus and the Exhibition Terms and Conditions. Please refer to the Exhibition Terms and Conditions below for details. https://sagacosmeforum.com/en/assets/pdf/exhibition_terms_and_conditions.pdf
◆ Cancellation Policy	Cancellation by an exhibitor for the exhibitor's own reasons after the Exhibition Agreement has been concluded is generally not permitted.

Please review the cancellation policy using the link above. If you are unable to access the link, please contact the Secretariat by email.

◆ Registration Procedure

Please apply using the registration form below.
https://forms.cloud.microsoft/r/GbCszVTmAL
If the Organizer determines that the exhibit content is inconsistent with the purpose or other aspects of the Forum, the Organizer may decline the registration.

◆ Payment Terms

The Exhibition Agreement shall become effective when, after reviewing the registration submitted by the exhibitor, the Organizer issues a notice of acceptance and approval or an invoice. An invoice will be sent to the exhibitor. Please remit payment to the designated bank account. Bank account details for payments to the Secretariat will be provided on the invoice.

- Exhibition Fee: within one month after issuance of the invoice
- Optional additional fees, etc.: before the forum dates
- On-site additional arrangements: within two weeks after the end of the forum

If the Organizer determines that safely holding the Forum is impossible due to any event beyond the reasonable control of the Organizer, including natural disasters, fire, epidemics, war, terrorism, transportation disruptions, power outages, damage to network facilities, or instructions, orders, or regulations issued by administrative authorities, and cancels, postpones, or changes the format of the Forum, the Organizer will use the Exhibition Fees collected, after deduction of unavoidable necessary expenses incurred up to that point, as the source of funds for refunds and other responses within a reasonable scope.

◆ Contact Information

Asian Beauty & Cosmetics Science Forum 2027 in SAGA Secretariat

- For matters related to event operations:

JR West Communications Inc., Kyushu Branch
Goko Building 8F, 1-12-17 Hakataeki-higashi, Hakata-ku, Fukuoka 812-0013, Japan
Email: sagacosmeforum-admin@convention.co.jp

- For matters related to exhibition:

Japan Convention Services, Inc., Kyushu Branch
Fukuoka Daido Life Building 7F, 12-33 Nishinakasu, Chuo-ku, Fukuoka 810-0002, Japan
Email: sagacosmeforum-ex-admin@convention.co.jp

Revised on October 1, 2026 (Application deadline updated)